



## **The Quest is On!**

DO YOU HAVE WHAT IT TAKES TO BE THE  
ULTIMATE GLOBAL ENTERTAINMENT ICON?

## **ABOUT STARQUEST**

This is not your average talent search – its THREE competitions in one! StarQuest is a nationwide competition where one of ten finalists IN THREE CATEGORIES will win the chance to be the next cross-cultural ambassador through fashion, arts and entertainment.

There are five phases of judging, with five semi-finalists from each phase chosen by a system of online voting and panel of judges. Phase I is complete, and the semi-finalists from each round (25 total) will compete in one final round.

The final round will be broadcast on national television, hosted by Kerri Kasem and judged by top entertainment executives, leading industry representatives, producers, and cultural leaders. A winner will be chosen from EACH of the three categories, for a total of THREE ultimate winners!

## **WHAT WILL I BE JUDGED ON?**

We've raised the stakes and opened the competition to three categories: 1) modeling, 2) acting, and 3) singing. Our elite panel of judges will also interview contestants and evaluate their presence, attitudes and tolerance towards other cultures.

## **WHAT IF I AM THE WINNER?**

### **Category 1: MODELING**

The winner in this category will receive cash, a one-year contract with a top modeling agency and major opportunities in the national and international markets.

### **Category 2: ACTING**

The winner in this category will receive cash, a one-year contract a top talent agency and major opportunities in the national and international markets.

### **Category 3: SINGING**

The winner in this category will win a recording contract produced by Miles Copeland and a chance to join artists from all over the world in Paris for a songwriting retreat and major song recording.

The winner in each category will receive a grand prize package valued at \$25,000 including the following:

Roundtrip airfare and Hotel Accommodations to Los Angeles for a 5-day/4-night stay

Vocal and acting training

Spokesperson and ambassador for ALO nationally and internationally

Featured spread in ALO magazine

Participation in StarQuest photo shoot

Specified training and consultation from John Robert Powers

A travel tour of the Middle East with a cross-cultural exchange delegation

Participation in several entertainment events

A makeover from major fashion designers and stylists

PLUS a Sony DSC-W55 Cyber-Shot digital camera, and much more!

## **HOW CAN I APPLY?**

Entering is easy and almost everyone within the three categories is eligible. We are looking for a diverse group of men and women who represent a broad cross-section of American society, and possess skill in one of the three specified categories.

Just fill out the application and send in all of the required materials to show us your talent, culture and proud heritage! *(Please read thoroughly all application requirements and specifications)*

## **STARQUEST APPLICATION REQUIREMENTS:**

### **Application Specifications and Guidelines:**

Be over 18 years of age from ANY cultural background but with a solid appreciation for multi-cultural diversity.

Possess a **talent and/or skill** that he/she uses to promote cross-cultural understanding in general.

Be involved in activities that contribute to promoting worldly awareness and harmonious living.

Have set goals to further global understanding of culture and heritage.

Submit audio and/or video material demonstrating his/her talent.

Attach recent photograph to application.

Complete **ALL 4 PARTS** of the StarQuest Application before submitting.

### **Additional Material Specifications:**

Audio and video material must be CD or DVD format and cannot be more than 15 minutes total run time (TRT).

Complete list on Additional Material Submission section (Part 4).

All audio and video material must be clearly labeled with your full name and total run time (i.e. JOHN SMITH DEMO, TRT: 15 min)

All requested materials must be included in the same mailing package and postmarked no later than November 30, 2008.

Absolutely no e-mail attachments or personal materials sent in a different package, unless specifically requested or authorized by the StarQuest team.

**ALL ENTRIES MUST BE RECEIVED BY NOVEMBER 30, 2008.  
Late or incomplete applications will be automatically disqualified.**

**STARQUEST APPLICATION**

**PART 1 - PERSONAL INFORMATION**

Date: \_\_\_\_\_

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Place of Birth: \_\_\_\_\_

Marital Status: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Alternate: \_\_\_\_\_

Occupation: \_\_\_\_\_

Website or URL (if any): \_\_\_\_\_

Personal References (Please provide three):

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

List your language skills:

**Please choose your primary talent category number (from application checklist), name specific talent and include secondary if any:**

Primary Category Number:

Primary Talent:

Secondary Talent (optional):

Have you ever participated in any media-related shows, competitions or contests?

If so, please specify:

List any awards, scholarships, or grants that you have been a recipient of or applied for:

List your affiliations, organization involvement or club membership:

Do you currently have any of the following:

Contract for talent representation (for example, a talent agent or manager);

Music recording contract?  Y or  N

Acting and/or modeling contract?  Y or  N

Merchandising agreement?  Y or  N

Any other contractual arrangement that would prohibit you from entering into a possible exclusive management contract, recording contract, talent contract, acting contract and/or merchandising contract?  Y or  N

**If you answered yes to any of the above please give details:**

Are you over the age of 18? (If under 18, chosen participant is subject to verification of minimum legal age at the time of application.)

Y or  N

Are you a citizen, resident, or hold a valid visa to live or work in the United States?

Y or  N

Have you ever been convicted of a criminal offense (felony or misdemeanor)?

Y or  N

If yes, please describe the crime - state nature of the crime(s), when and where convicted



- What does Culture mean to you?
- How do you view your culture in comparison to other world cultures?
- What do you think is the greatest tool that humanity can utilize to promote mutual cultural understanding?
- What is your cultural background? How do you think it has shaped you? (In five sentences)
- What role do you think ALO Magazine plays in promoting the appreciation of the Middle Eastern Heritage in America? (In five sentences)
- How important of a role do you think ALO Magazine should play in promoting cross-cultural awareness? Give examples (In five sentences)
- If you were to represent a worldwide non-profit organization, which organization would that be and why? What would be your main message? Please explain (In five sentences)

- What do you like and dislike about other cultures

### **PART 3 – ESSAY**

**Please attach a typed essay explaining why you should be the ultimate global entertainment ambassador.**

**Write your essay based on:**

A personal encounter, experience or event that changed your life and perspective about another culture

AND

What makes your talent unique? How you will utilize it to spread awareness and promote mutual understanding of the world's diverse cultures?

(Not to exceed two pages, Times New Roman, Font size 12, 1.5 Line Spacing)

Please note that all material submitted will remain the property of ALO Hayati Magazine.

### **PART 4 - ADDITIONAL MATERIAL SUBMISSION**

Please note that all material submitted will remain the property of ALO Hayati Magazine.

### **AUDIO, VIDEO AND PHOTO RELEASE FORM:**

I hereby submit for entry in the project entitled StarQuest (the "Project") produced by ALO Hayati Magazine (ALO), a division of Unique Image Inc, an original promotional video (in digital format) (the "Video") for consideration. In addition to the Video, I may also submit certain personal information and/or elements, including but not limited to my name(s), trademarks, trade names, likenesses, photographs, biographical materials and all other graphic and/or textual material to ALO (collectively, the "Personal Materials"). (Video and Personal Materials shall be collectively referred to hereinafter as the "Materials").

I hereby acknowledge that all artistic, literary, dramatic, musical and other elements submitted and/or prepared by me in connection with the Promotion are specially commissioned by ALO as a work made for hire. Accordingly, ALO is the author and owner of all right, title and interest in and to the Materials, including but not limited to all copyrights in the Materials (and all renewals and extensions thereof), with the right to use, alter and modify Materials in any manner that ALO may determine. If any of the Materials is determined not to be a work made for hire, you hereby assign to ALO in perpetuity all right, title and interest in and to the Materials, including but not limited to all copyrights in the Materials (and all renewals and extensions thereof). Without limitation, we may exploit the Materials in any and all media, now

known or hereafter devised, throughout the world, in perpetuity.

ALO may use the Materials to advertise, promote and publicize ALO any of the ALO's worldwide programming services and/or the Promotion in all media throughout the universe and may authorize others to do so; such advertising, promotion and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed versions of the Materials. ALO may use and authorize others to use my name, voice and likeness as well of those of artists who rendered services in connection with the Video in any media for the purposes of advertising, promoting or publicizing the use by ALO of the Video and/or any of ALO's programming or publishing services. I warrant and represent that: (i) I am at least 18 years of age, (ii) I am free to enter into and fully perform all of my obligations hereunder and that I have secured all consents necessary to enter into this Agreement; (iii) the Materials do not and will not violate any law, statute, ordinance or regulation, (iv) the rights granted herein will not infringe on any rights or interests of any third party; (v) no additional consent from any parties regarding any elements contained in the Materials will be required for ALO to exercise the rights granted to it herein; and (vi) the Materials are not and will not be defamatory, trade libelous or obscene.

ALO, our successors, assignees and licensees, shall have the right, but not the obligation, to use the Materials and the results and proceeds of the services provided under this agreement, all Materials provided under this agreement, and your name, voice, likeness and biography in connection with the Promotion and ancillary uses thereof, in all media in perpetuity throughout the universe, including advertising and promoting the Promotion and the programming services of ALO.

I understand that any physical materials submitted will be retained by ALO and will not be returned to me. I will defend, indemnify and hold ALO harmless from and against any and all claims, demands, losses, damages or other payments, including, without limitation reasonable attorney fees, arising out of any breach or alleged breach of any of my warranties or representations herein.

AGREED & ACCEPTED:

Signature

Date

Print Name

Please provide a list and brief description of all your additional material.

**PLEASE MAKE SURE YOU GO THROUGH THE APPLICATION CHECKLIST BEFORE SUBMITTING YOUR FINAL ENTRY PACKAGE.**